

For Release

**WFCU CREDIT UNION ANNOUNCES  
FRAUD PREVENTION AND INFORMATION PROGRAM**

WINDSOR, ON – Every day the risk of identity theft and fraudulent activity rises. As technology innovation increases so does the risk of becoming a victim to fraud. Within the past week in our community we have seen individuals become victims of debit card fraud, e-transfer fraud, bill payment fraud, wire transfer fraud, mystery shopping scam, Kijiji scam, romance scam, emergency scam, cheque fraud and more. Identity thieves, fraudsters and hackers are always looking for new opportunities and they target everyone. By sharing a few pieces of personal or financial information, an individual can become a victim to financial loss or have their identity stolen.

WFCU Credit Union is here to help and to provide important information to educate and keep people safe from and aware of potential fraud situations. It is imperative for everyone to be proactive and become fraud savvy.

Today, WFCU Credit Union announced it will be launching a Fraud Prevention and Information Program including online access to tips and critical information to encourage individuals to take an active role in protecting themselves against potential threats. Through [wfcu.ca](http://wfcu.ca) individuals will find continually updated information on fraud alerts, scams and risk management. Topics will include:

- Cyber Fraud Prevention
- Card Fraud
- Cheque Fraud
- Email Scams e.g. phishing, malware
- Money Transfer Fraud
- Identify Theft
- Investment Fraud
- Lottery Scam
- Overpayment Scam
- Romance Scam
- Emergency Scam
- Microsoft Support Scam

“As our world of banking and doing business becomes more convenient, so does the increase in fraudulent activity,” stated Eddie Francis, President and CEO. “Important tips to always keep in mind include, signing up for security alerts, regularly changing your passwords, not using the same password for all sites, ensuring your computer has up-to-date malware software and monitoring your account regularly. WFCU Credit Union is taking a lead role to ensure our members and the general public has access to information that can help educate and protect them from a potentially devastating situation.”

WFCU Credit Union will also make available its resident experts, including VP Corporate Services, Chris Malmberg and VP Business Development Steve Deneau to speak to organizations looking to offer more information and educate their staff and/or clients on potential risks.

Just as innovation through technology is constantly changing, fraudsters are always looking and inventing new ways to take advantage of individuals who are vulnerable and unaware. With just a few pieces of personal information in the wrong hands, anyone can be a victim.

For more information on WFCU Credit Union visit [wfcu.ca](http://wfcu.ca).

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For more information regarding WFCU Credit Union's Fraud Prevention and Information Program contact:

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### **About WFCU Credit Union**

WFCU Credit Union is one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 75 years, WFCU Credit Union manages \$3.610 Billion in assets and \$4.9 billion in Member service totals. The credit union is the sixth largest in Ontario, operating nine retail locations in Essex County, serving 37,855 personal, business and organizational members. With a long-standing mission to 'provide services and a full range of the highest quality financial products to make our community the best place to live and work', WFCU Credit Union stands true to its vision: 'WFCU Credit Union – Quality, Convenience, Innovation, Open to Everyone and Yours to Own'. For more information on WFCU Credit Union, visit [wfcu.ca](http://wfcu.ca)