



News Release  
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For Release

### **Windsor Family Credit Union Organizes Joy of Giving**

WINDSOR, ON – The holiday season is here, and Windsor Family Credit Union (WFCU) staff and members have come together once again to give back to our community through the “Joy of Giving”.

On December 6<sup>th</sup>, WFCU initiated a Food Bank Rally, providing \$10,000 worth of non-perishable food items, and gifts cards for the purchase of fresh food items to Drouillard Place, Unemployed Help Centre, Society of Saint Vincent de Paul and Windsor Homes Coalition. Our friends at Dougall Ave Superstore provided non-perishable food items as a discounted cost, and Rose City Movers came on board as a fantastic partner, providing pick-up and delivery for all the food items.

“WFCU has always expressed a desire to help those in our community in need and today we were able to accomplish this in such a small way” stated Martin J. Komsa, President and Chief Executive Officer, WFCU. “During the holidays especially, we feel strongly that those that have the capability to give back should do so. We are extremely proud to share the spirit of giving with our community”.

The Annual AM800 “Cans for a Cause”, took place on December 7<sup>th</sup> and WFCU has again stepped up to the challenge and collected 4,000 items to benefit the Society of Saint Vincent de Paul in an effort to assist with the current high demand for non-perishable food items.

“Each and every holiday season, WFCU Staff and Members collect as many cans as possible for the Annual Cans for a Cause. “This year was no exception. Everyone stepped up to the plate and we (WFCU) are so excited to be able to present over 4,000 non-perishable food items to those in need” said Komsa.

As WFCU celebrates their Joy of Giving, The Ontario Credit Union Charitable Foundation (OCUCF) donated \$2,000 to further support food banks in our community. OCUCF donates \$20,000 in matching funds to Credit Unions across Ontario as part of their Out-In-The-Cold initiative to assist with the high demand for food donations across Ontario.

“Joy of Giving” 2012 initiatives include, the Annual AM800 “Cans for a Cause”, WFCU Food Bank

Rally delivering \$10,000 worth of non-perishable food items to Drouillard Place, Unemployed Help Centre and Windsor Homes Coalition, Food Collection for Leamington “Stuff and Ambulance” food drive to support local Leamington Food banks, Adopt-a-Family Programs providing Christmas presents to children and their families in need from Drouillard Place and Windsor Homes Coalition, Hats and Mittens collection for a donations to Sock Warm Your Heart in support of Street Help Unit 7, Clothing collection for donations to Mason School, Windsor Lifeline Outreach, Drouillard Place, Downtown Mission, Wellcome Centre for Human Potential, Coats for Kids, University of Windsor International Students and Street Health. In addition, WFCU also made generous cash donations to the Windsor Goodfellows, Leamington Toys for Tots program, Amherstburg Food Bank and Salvation Army Kettle Campaign.

### **About Windsor Family Credit Union**

WFCU has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.4 billion in Managed Assets and Member Service Totals of \$2.1 billion. WFCU is the seventh largest in Ontario operating six (6) retail locations and serving 31,000 members including 28,000 Personal members in 15,200 households, 1,550 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$69.9 million and represents 7.62% of total assets and 13.12% of risk weighted assets. These ratios are substantially above regulatory standards of 4% and 8% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British

Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$14 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo and is one of only 100 companies in Canada to do so. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Ranked in the Top 25 Small and Medium employers in Canada, WFCU values its staff and their on-going contributions. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider. Nov -12

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