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For Release

WFCU ANNOUNCES 2013 LEAMINGTON SCHOLARSHIP RECIPIENTS

Leamington, ON – On Monday, November 18, Windsor Family Credit Union (WFCU) announced the recipients of the 2013 WFCU Leamington Scholarship Program. A total of \$5,600 was awarded.

In September 2013, Leamington youth enrolled in JK to Grade 8 and Grade 12 were invited to tell WFCU, “How have you demonstrated commitment to community involvement and leadership within your community?” Eight (8) recipients were chosen to receive this special scholarship that has been established by WFCU as a contribution to post-secondary education for youth in the Leamington community.



2013 WFCU Leamington Scholarship Recipients pictured here with Marty Gillis, Chair, WFCU Board of Directors and Marty Komsa, WFCU President and CEO.

As part of the December 2011 Grand Opening celebration for the WFCU Leamington retail location, WFCU announced the Leamington Scholarship program. The Scholarship program is one of the many community commitments that WFCU has made to the Leamington region in the last year. “WFCU continues to build partnerships and give back to the community,” remarked Martin J. Komsa, President and Chief Executive Officer. “Today, we are pleased to recognize these deserving youth, right here in our community, with scholarships.”

About Windsor Family Credit Union (WFCU)
Financials as of August 2013

Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.5 billion in Managed Assets and Member Service Totals of \$2.3 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving 32,000 members including 29,000 Personal members in 15,600 households, 1,700 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$73.3 million and represents 7.1% of total assets and 12.3% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$14.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. WFCU values its staff and their on-going contributions. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider. August 2013