



News Release
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For Release

Windsor Family Credit Union (WFCU) Commits \$5,000 to Canadian Red Cross Typhoon Haiyan Efforts and Encourages Local Donations

WINDSOR, ON - Windsor Family Credit Union (WFCU) announced today a \$5,000 donation to the Canadian Red Cross to assist those affected by Typhoon Haiyan, the strongest typhoon to hit the Philippines this year. According to the Canadian Red Cross, the typhoon has already caused wide-spread damage, including landslides and flooding. Among the people affected are those who were left homeless by an earthquake in mid-October.

WFCU is encouraging members of the Windsor Essex community to visit one of the seven WFCU Retail locations to make a financial contribution toward the relief effort. The Canadian government has committed to match every dollar donated by Canadians between November 9 and December 8, 2013. All donations received at WFCU will be sent directly to the Canadian Red Cross and will be matched through this government program.

WFCU is also reaching out to our local Filipino community, following their board meeting this evening, regarding other support initiatives.

"We have all watched the tragedy in the Philippines unfold before our eyes. Events like this call on us to come together and help those in such desperate need. Not only does WFCU invest in our own communities, we also support those individuals in crisis around the world. UNICEF estimates that over 4 million children could be affected. I am confident that our community will once again rise to the challenge and make a financial contribution to assist with the humanitarian efforts of the Red Cross," Marty Komsa, President and CEO of Windsor Family Credit Union.

Amherstburg Retail Location
322 Sandwich Street South
Amherstburg ON

Leamington
318 Erie Street South
Leamington ON

LaSalle Retail Location
5932 Malden Road
LaSalle ON

Main (Central Windsor)
2800 Tecumseh Road East
Windsor ON

Riverside
1100 Lauzon Road
Windsor ON

South Windsor
3077 Dougall Ave
Windsor, ON

Tecumseh
1695 Manning Road
Tecumseh ON

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About Windsor Family Credit Union (WFCU)

WFCU has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.5 billion in Managed Assets and Member Service Totals of \$2.3 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving 32,000 members including 29,000 Personal members in 15,600 households, 1,700 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$73.3 million and represents 7.1% of total assets and 12.3% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit

Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfillment of these key functions. Central 1 holds \$14.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada.

WFCU's solid attributes of financial strength, innovation, local ownership, quality products and service, community mindedness, and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider. August 2013