



News Release
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For Release

**Windsor Family Credit Union (WFCU)
Makes Top 50 Best Small and Medium Employers in Canada List.
WFCU Ranks 26th**

WINDSOR, ON – Windsor Family Credit Union (WFCU) is pleased to be named among the Best 50 Small and Medium Employers in Canada. WFCU ranked 26th on the annual employee survey. The study, now in its 10th year, is published annually in PROFIT Magazine.

"We are very pleased to be named to the list with a ranking of number 26 in Canada!" stated Marty Komsa, President & Chief Executive Officer of Windsor Family Credit Union. "The ranking is primarily based on employee feedback from our staff. We all work incredibly hard to make Windsor-Essex a great place to live and work and have developed comprehensive plans and programs for our employees to help WFCU achieve its goals. This recognition is a direct reflection of the exceptional work of all of our employees and of their positive attitude, dedication and loyalty to WFCU and its members."

Becoming a Best Small and Medium Employer is a very detailed and competitive process. This national awards program recognizes top employers with between 50 and 399 employees. The program mirrors the renowned Best Employer in Canada list published in Maclean's Magazine; however, caters to smaller businesses.

The rankings are primarily determined by using the results from Employee Opinion Surveys. The evaluation process also includes the assessment of organizational practices and perspectives from the leadership team. This year, more than 200 organizations across Canada participated in the study.

Study partners include Queen's School of Business, Queen's Centre for Business Venturing and AON Hewitt. More information about the Best Small & Medium Employers in Canada is available online at <http://bsmestudycanada.com>.

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Attached: About Windsor Family Credit Union (WFCU)

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About Windsor Family Credit Union (WFCU)

WFCU has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.5 billion in Managed Assets and Member Service Totals of \$2.3 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving 32,000 members including 29,000 Personal members in 15,600 households, 1,700 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$73.3 million and represents 7.1% of total assets and 12.3% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfillment of these key functions. Central 1 holds \$14.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada.

WFCU's solid attributes of financial strength, innovation, local ownership, quality products and service, community mindedness, and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider.

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