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For Release

Windsor Family Credit Union CEO Marty Komsa Raises \$10,000 for Men's Health in One Day!

WINDSOR, ON – Marty Komsa, President and CEO of Windsor Family Credit Union, had happily joined the “Movember” crusade and was into day 12 of growing a moustache to raise money for prostate cancer. After a conversation and some joking among his peers at the annual Central 1 Fall Conference, Komsa agreed to shave half of his moustache to raise funds for men’s health and prostate cancer. By Thursday afternoon, what started as a joke, had raised \$10,000, much of it from attendees at the Central 1 Fall Conference and the Ontario Credit Union Charitable Foundation (www.central1.com and www.ontariocucf.ca).

All money raised from this afternoon of “fun”raising will be donated to The Regional Comprehensive Men’s Health Program (RCMHP) that will provide one-stop access to coordinated men’s health care, with reduced wait times and state-of-the-art diagnostic and surgical equipment including the Da Vinci Surgical Assisting Robot. The current “In Your Jeans” Campaign is very close to their \$4 million goal for the RCMHP. This \$10,000 will make the purchasing of the Da Vinci Robot one step closer!

Prostate cancer is the most common cancer in Canadian men.

- 1 in 7 men will be diagnosed in their lifetime.
- 90% of prostate cancer cases are curable if detected and treated in their early stages.

After the Central 1 Fall Conference, Komsa will continue his “Movember” commitment and start again with a new full moustache.

“Credit Unions around the world are known for their charitable commitments to causes whether it be natural disasters, hospital campaigns or even helping a school build a new playground. Raising \$10,000 in an afternoon from a room of Credit Union executives just proves the power of cooperative values” stated Komsa.

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About Windsor Family Credit Union (WFCU)

WFCU has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.5 billion in Managed Assets and Member Service Totals of \$2.3 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving 32,000 members including 29,000 Personal members in 15,600 households, 1,700 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$73.3 million and represents 7.1% of total assets and 12.3% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfillment of these key functions. Central 1 holds \$14.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada.

WFCU's solid attributes of financial strength, innovation, local ownership, quality products and service, community mindedness, and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider.

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