



FOR IMMEDIATE RELEASE

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Corporate Office
3000 Marentette Avenue
Windsor, ON N8X 4G2
p. 519.974.3100 f. 519.969.5811

WFCU CREDIT UNION MATCHES STAFF DONATIONS FOR GIVINGTUESDAY

WINDSOR, ON - On Tuesday, December 3, WFCU Credit Union staff took part in GivingTuesday, a global movement of giving and volunteering, by donating over \$2,500 to a variety of charities throughout the Windsor-Essex community. In response to their staff's overwhelming interest and generosity in the GivingTuesday movement, WFCU Credit Union matched all staff contributions; for a combined grand total of \$5,150 which was donated to twenty-three different charities including Alzheimer Society of Windsor-Essex, Community Living Windsor, Heart Defects Society of Windsor and Essex County, Iona College, Up About Down – Windsor Essex Down Syndrome Association, Windsor Youth Centre and For the Love of Paws.

"We wanted to thank and recognize our staff for living the values of our credit union," said Eddie Francis, President and CEO, WFCU Credit Union, when asked why WFCU Credit Union decided to match staff donations. "As a credit union our purpose is to make the communities we serve the best places to live and work. It is incredibly rewarding to see our staff get behind such an important cause and live our values; because of this, myself, our board of directors and executive management team wanted to thank our staff by contributing to the causes that mean the most to them."

WFCU Credit Union staff donated \$50 or \$100 dollars to a charity of their choice. These funds were then matched by WFCU Credit Union and presented to the recipient charities on behalf of WFCU Credit Union staff.

"Our staff's enthusiasm to participate and donate to the GivingTuesday movement perfectly exemplified our cooperative values," stated Marty Gillis, Chair, WFCU Credit Union Board of Directors, adding that he believes the staff's backing of the GivingTuesday program illustrates their commitment to the credit union and the communities they serve.

GivingTuesday, which has taken place for the past seven years in Canada, follows the Black Friday and Cyber Monday retail sales and acts as a kick-off to the giving season. Across Canada and around the world, GivingTuesday unites communities by sharing our capacity to care for and empower one another. More information about GivingTuesday can be found at givingtuesday.ca.

For more information about WFCU Credit Union please visit wfcu.ca.

For more information please contact:

Eddie Francis	Beth Ann Prince
President & CEO	Manager, Member Engagement & Community Investment
WFCU Credit Union	WFCU Credit Union
519.974.3100	519.974.3100
efrancis@wfcu.ca	bprince@wfcu.ca

ABOUT WFCU CREDIT UNION

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty-fifth largest credit union in Canada, operating nine retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 45,455 members across Ontario including 41,295 personal members in 19,320 households, 2,800 businesses and 1,360 organizations. Currently, WFCU Credit Union has \$5.019 billion in Managed Assets and Member Service Totals of \$6.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit wfcu.ca.

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