



FOR IMMEDIATE RELEASE

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WFCU Credit Union Welcomes Elizabeth Duke as Vice President Payments

Windsor, ON – WFCU Credit Union is excited to welcome Elizabeth “Buffy” Duke as our Vice President, Payments. In her role, Elizabeth will be responsible for the development, implementation and marketing of WFCU Credit Union’s payment program.

“We are excited to have Elizabeth join our WFCU team to lead our payments program,” said Eddie Francis, President and CEO, WFCU Credit Union. “Elizabeth’s extensive experience in the payments industry, deep understanding of the digital landscape and years of experience in strategic leadership roles make her uniquely qualified to lead our payments team. I have no doubt that she will be a catalyst in excelling our payments program forward and I am thrilled to welcome her to the WFCU family.”

A recipient of the *Women in Payments (Canada)* award for Thought Leadership and serving on the Advisory Board for Canadian Chapter of Women in Payments, Elizabeth brings over 30 years’ experience in strategic sales management, business development, project delivery and product management to her new role at WFCU Credit Union.

Having held senior positions with both Carta Worldwide, an award-winning Fintech in digital transaction processing and enablement technologies, and MasterCard Worldwide, Elizabeth most recently worked with Central 1 Credit Union as Senior Vice President, Client Development focusing on payments and digital services.

“The Board’s priority has always been moving our credit union forward to provide our members and community with more value and opportunity,” commented Marty Gillis, Chair, WFCU Credit Union Board of Directors. “The hiring of Elizabeth to lead and develop a new payments program is a testament to our commitment to our strategic direction and our focus on continuing to elevate our credit union to new heights. On behalf of the Board of Directors, I’d like to welcome Elizabeth and wish her the best of luck in her new role.”

For more information about WFCU Credit Union please visit wfcu.ca.

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For more information please contact:

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About WFCU Credit Union

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twenty-fifth largest credit union in Canada, operating ten retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 47,899 members across Ontario including 43,702 personal members in 19,588 households, 2,833 businesses and 1,364 organizations. Currently, WFCU Credit Union has \$4.852 billion in Managed Assets and Member Service Totals of \$6.7 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit wfcu.ca.

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