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**FOR IMMEDIATE RELEASE**  
April 15, 2021

**WFCU Credit Union Certified as a Great Place to Work® and  
Named a Best Workplace™ in Canada**

**Windsor, ON** – Today, WFCU Credit Union (WFCU) is excited to announce that they have once again been certified as a Great Place to Work® and named 37<sup>th</sup> on this year’s Best Workplaces™ in Canada list for businesses with 100-999 employees.

“As we all know, 2020 was a year unlike any other. This Great Place to Work® certification and Best Workplaces™ in Canada award has always been meaningful, but this year it has a greater significance,” explained Eddie Francis, President and CEO, WFCU. “Our employees went above and beyond to deliver an unwavering level of commitment and exceptional service to our members and communities we serve. I am very proud to know that the feedback our staff provided demonstrated that they felt this same level of commitment in return. The employee experience at WFCU Credit Union has always focused on ensuring that our staff feel recognized, connected with our workplace culture and values and that they know they are all an integral part of the WFCU family. As workplaces continue to see changes that we have never experienced before, this will always continue to be our focus at WFCU Credit Union.”

The 2021 Best Workplaces™ in Canada list is compiled by the Great Place to Work® Institute. The competition process to be ranked on this list is employee driven, based on two criteria; two-thirds of the total score comes from confidential employee survey results and the remaining one-third from an in-depth review of the organizations culture. This offers a comprehensive representation of the organization from an employee perspective, and an overall portrait of the workplace culture. Together, they provide crucial data relative to five trust-building dimensions: credibility, respect, fairness, pride, and camaraderie.

“Awards like this are not just an achievement for the credit union, they are an achievement for our dedicated staff too. This prestigious designation is very well deserved,” said Marty Gillis, Chair, WFCU Credit Union Board of Directors. “Thank you to all the staff at WFCU for not just making our organization thrive, but for all that they do for our community each day, through each and every contribution.”

Through WFCU Credit Union’s leading compensation and benefits package, extensive training and development opportunities, and top-rated wellness program, they continue to put their staff at the forefront of their business

model; understanding that the success of the company is a direct representation of their employees' success and satisfaction.

This year's list captured the experience and sentiment of 82,000 employees, rolling out to impact over 300,000 Canadian employees. This year, the awards were announced in a virtual format that brought companies together online to celebrate the fantastic achievements of the best workplaces across the country. This year's Best Workplaces™ in Canada List and related stories, will appear in a Special National Report on Friday April 16, 2021 in The Globe and Mail.

To learn more about WFCU Credit Union please [wfcu.ca](http://wfcu.ca).

For more information about how to participate in the "Best Workplaces™ in Canada" Survey or how to create a Great Place to Work® please contact the Institute at [bestworkplaces@greatplacetowork.ca](mailto:bestworkplaces@greatplacetowork.ca) or visit [www.greatplacetowork.ca](http://www.greatplacetowork.ca).

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### **About WFCU Credit Union**

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 80 years, WFCU Credit Union is the seventh largest credit union in Ontario, and twentieth largest credit union in Canada, operating nine retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 58,022 members across Ontario including 53,879 personal members in 19,809 households, 2,846 businesses and 1,297 organizations. Currently, WFCU Credit Union has \$6.15 billion in Managed Assets and Member Service Totals of \$8.3 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit [wfcu.ca](http://wfcu.ca).

*February 2021*

### **About Great Place to Work®**

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. It is a global research and consulting firm with a mission to build a better society by helping companies transform their workplaces. Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists. This is part of the world's largest annual workplace study, which culminates in a series of national lists in over 50 countries, including the study's flagship list of 100 Best Companies published annually in Fortune magazine.

Globally, this survey represents the voices of 11 million employees, which are the primary determinant used in selecting winners. There's only one way to get on this list – your employees have to put you on it.

Check out [www.greatplacetowork.ca](http://www.greatplacetowork.ca)

Follow Great Place to Work® on Facebook, LinkedIn and Twitter use #BestWorkplacesCA

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