



FOR IMMEDIATE RELEASE

March 21, 2019

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**WFCU Credit Union Introduces XpressLoan™ –
Quick, Easy, Hassle-Free Online Personal Loans up to \$10,000**

Windsor, ON – Today, WFCU Credit Union introduced XpressLoan™, an online lending solution that provides a quick, easy way for consumers to apply for a personal loan. XpressLoan's hassle-free online application can be completed using a desktop, tablet or smartphone, giving consumers the ability to apply for personal loans anytime, anywhere and have funds deposited directly into their account within minutes.

"Our goal is to continuously improve our service offerings," stated Eddie Francis, President and CEO, WFCU Credit Union. "XpressLoan is an addition to our traditional borrowing products which are offered in-branch and provides an easily accessible, online option for those who have a preference for online conveniences and are wanting to get a loan."

Perfect for funding all types of needs, XpressLoan's are adjudicated and funded solely through WFCU Credit Union, allowing consumers to be approved and have funds deposited into their account within minutes; unlike most other online loans which typically take much longer to complete.

In addition, with rates better than most credit cards and funds allocated instantly to consumer's accounts, XpressLoan provides a cheaper, quicker, alternative financing solution to that of traditional credit cards.

"XpressLoan is perfect for anyone looking to fund a special occasion, future investments or pay off high-interest debt," says Marty Gillis, Chair, WFCU Credit Union Board of Directors, explaining that with XpressLoan consumers can apply for a loan online and be funded instantly in real time.

To assist WFCU in building this robust, industry leading platform, WFCU worked with thirdstream, a provider of online lending solutions.

Keith Ginter, thirdstream's President & CEO, explains the solution was designed for WFCU to complement their existing product offerings. "XpressLoan gives consumers a convenient way to apply for and access funds instantly, from anywhere, any device at any time."

XpressLoan is provided by Omnia Direct, a division of WFCU Credit Union.

To learn more about XpressLoan visit www.xpressloan.ca.

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About WFCU Credit Union

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1941. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institution for over 77 years, WFCU Credit Union is the sixth largest credit union in Ontario, operating nine retail locations and one digital entity, Omnia Direct. Through these service channels, in combination with online and mobile banking, telephone banking and ATM services, WFCU Credit Union has become the financial institution of choice for 45,255 Members across Ontario including 41,091 Personal Members in 19,131 households, 2,777 Businesses and 1,387 Organizations. Currently, WFCU Credit Union has \$5.01 Billion in Managed Assets and Member Service Totals of \$6.7 Billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario. For more information on WFCU Credit Union please visit wfcu.ca.

February 2019

About thirdstream

thirdstream, headquartered in Lethbridge, Alberta, is Canada's leading provider of in-branch and online consumer and business onboarding solutions. Serving clients in every regulatory jurisdiction from Quebec to British Columbia, thirdstream's onboarding experience solutions serve 35 FIs across Canada, representing more than \$330 billion in assets, and over 1,000,000 account holders. thirdstream is continually evolving its product line, allowing clients to pay a modest monthly fee for an onboarding solution that offers continual and seamlessly delivered improvements. To learn more, visit thirdstream.ca.