

MARTIN J. (MARTY) KOMSA

Chief Executive Officer WFCU Credit Union

Martin (Marty) Komsa has been involved with the credit union system for 39 years – the last 30 years with WFCU Credit Union. He holds an Honours Bachelor degree in Business Administration from the University of Windsor and a fellowship through the Canadian Credit Union Institute. In 2014 Marty was conferred an Honorary Doctor of Laws Degree from the University of Windsor.

Born and raised in Sault Ste. Marie, from his days of helping his parents run a family owned grocery store, Marty was ingrained in the understanding and the importance of providing quality service as the key to a successful business. Through his many service and professional roles, Marty has carried these values to the operations in his current role as Chief Executive Officer and Past President.

Under Marty's leadership the credit union has grown in managed assets from \$36 million to over \$2.9 billion now serving over 37,085 members. The financial strength of WFCU Credit Union is evident in its continued strong profitability, strong capital levels and its emphasis on quality service. WFCU Credit Union is recognized in the cooperative system as a leader in the areas of innovation, member service, marketing, and human resource management.

Over the years, Marty has had the opportunity to serve on numerous Boards and Committees. Presently these include Chair of the CUCO Cooperative Association (Ontario) Board, Member of the Canadian Credit Union Association Board of Directors, Member of the CUMIS Executive Roundtable, Member of the Alliance of Large Ontario Credit Unions, Member of the Credit Union Executives Society CUES Canada Council, Chair of the WindsorEssex Economic Development Corporation Board of Directors, Member of the LaSalle Police Services Commission Board of Directors, Member of the Windsor Canada Utilities Board of Directors and Member of the Enwin Utilities Limited Board of Directors.

Marty has served on various Cooperative System Boards and Committees which included President of the Credit Union Managers' Association of Ontario, Corporate Secretary of the Credit Union Managers' Association of Ontario, Member of the Deposit Insurance Corporation of Ontario's Sound Business Practices Committee, Member of the Deposit Insurance Corporation of Ontario's Protection Advisory Committee, Member of the Deposit Insurance Corporation of Ontario's Future Sustainability of Credit Unions Advisory Committee and Member of the Credit Union Central of Ontario Public Awareness Task Force.

Over the years, Marty has demonstrated how commitment to volunteerism and participation in organizations secures and enriches lives in the Windsor-Essex region. As a result he has served as a member of numerous organizations in the areas of commerce, health care and education including Chair of the University of Windsor's Board of Governors and Executive Committee, Chair of the University of Windsor's Presidential Search Committee, Chair of the Windsor-Essex Regional Chamber of Commerce Board of Directors, Chair of the Essex Golf and Country Club Board of Directors, Executive Member of the United Way Centraide of Windsor-Essex Board of Directors, Member of the Windsor Port Authority Board of Directors and Member of the Windsor Regional Hospital Foundation Board Of Directors.

Personally, Marty has been recognized for his business and community leadership. He has received the following awards:

- 2003 Queen's Golden Jubilee Medal
- 2003 Credit Union Managers Association of Ontario's Credit Union Manager of the Year
- 2004 Windsor Police Association Exemplary Person of the Year
- 2009 Jewish National Fund of Canada (Windsor) Negev Gala Honouree
- 2010 Windsor-Essex Regional Chamber of Commerce Business Professional of the Year
- 2010 University of Windsor Clark Honouree
- 2010 Rotary Club of Windsor 1918 Paul Harris Fellowship
- 2014 University of Windsor Doctor of Laws Honorary Degree
- 2015 Windsor-Essex Regional Chamber of Commerce Lifetime Achievement Honouree
- 2016 Multicultural Council of Windsor Essex Herb Gray Harmony Award Honouree

In his role as Chief Executive Officer at WFCU Credit Union, Marty's efforts are focussed on strategic planning, effective change leadership, and Success 2020 implementation. He works closely with the Board of Directors and the Executive Management Team to ensure that WFCU Credit Union continues to be positioned as a leading financial institution throughout Ontario in the financial services sector.

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